



VETERANS & ATHLETES UNITED

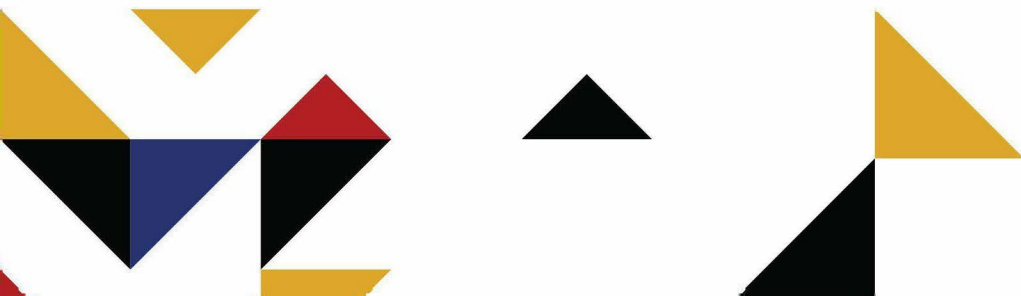
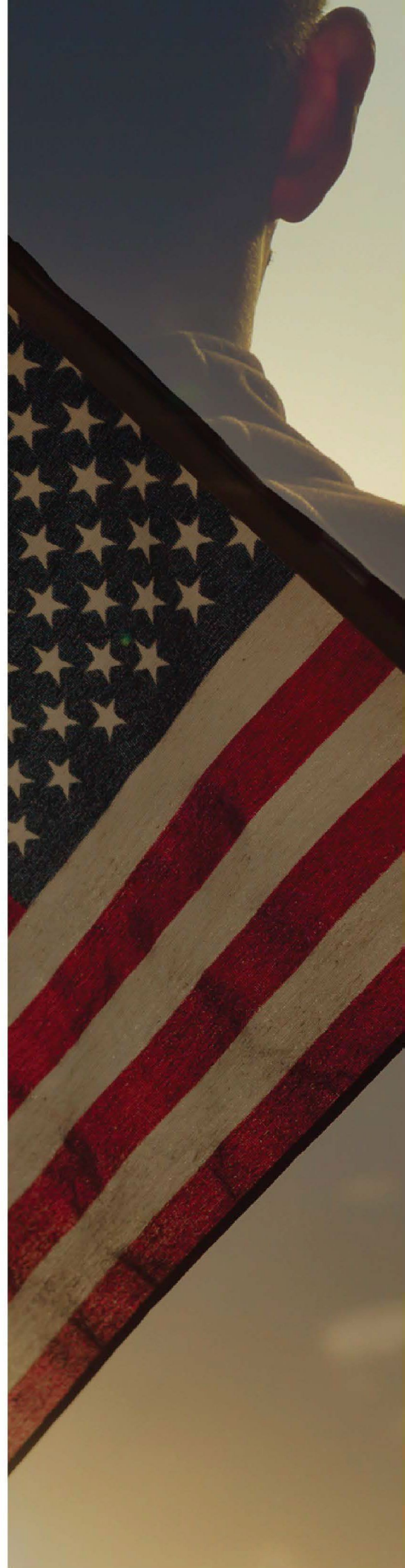
Sponsorship Opportunities



About Us

VAU is an all-volunteer 501c3 non-profit run by veterans. We cover our less than 5% overhead costs through board donations to maximize every donated dollar towards our programs and those we serve. Founded in 2013 with a mission to empower wounded, injured and ill veterans to fully live their lives and honor our fallen military heroes.

When a veteran is first wounded, injured or ill, they go through a lengthy process of healing which is unique for every individual. We at VAU personally understand this all too well. We have found that through recreation, athletics and wellness retreats this recovery process is greatly improved. By participating in a sport or activity you have been told you may never do again - or staying at a retreat with others who are going through a similar situation - you can learn and regain hope. These experiences are what we at VAU are dedicated to providing for veterans with disabilities of all wars.



Our Leaders

Founder James Howard

James Howard (CPT, ret) medically retired as an Army Captain after numerous combat injuries and a stateside injury that left him a quadriplegic. He considers his injury “a blessing by misfortune” which led him to start VAU and another nonprofit REACHcycles to support veterans and children with disabilities.

Board of Directors

VAU is run by a diverse and passionate group of veterans and local business leaders committed to supporting service members and their families. It has been our honor to support over 6000 since the beginning of VAU.



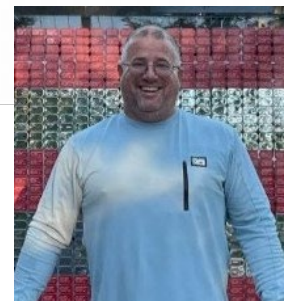
James Howard



Kelli Petersen



Clay Grogan



Franklin Bell



Sedwick Price



Tom Ashmore

What We Do

Accessible Retreats

VAU offers accessible wellness retreats throughout the Mid-Atlantic region from the beach to the mountains-bringing together vets, their families, and caregivers for a much-needed respite from their day-to-day challenges and struggles.

Retreats are no cost to the veteran which includes lodging, travel, and activities.



Adaptive Sports & Recreation

We provide life-changing opportunities to veterans with disabilities through our internal programs and a series of service partnerships. VAU presents veterans with athletic and recreational challenges to empower them to achieve athletic goals beyond their disabilities.

We support veterans to participate in numerous nationwide adaptive sporting events, providing grants for equipment as well as travel support. Allowing them to continue learning from others and improving mental and physical strengths. We also hold hunting, skydiving, and fishing events throughout the year.



Fallen Heroes Memorial

The 2nd part of our mission is to honor our fallen heroes from the War on Terror as well as their gold star families. We completed the 1st Fallen Heroes Memorial in 2018, which is an American Flag designed out of over 7000 dog tags. It has traveled to 85+ locations nationwide to bring awareness of these heroes, educate future generations and provide a place to heal.

We recently completed the 2nd memorial flag that travels to more locations in central and western regions of the US.





Sponsorship Opportunities: Accessible Retreats

VAU offers accessible wellness retreats throughout the Mid-Atlantic region from the beach to the mountains-bringing together vets, their families, and caregivers for a much-needed respite from their day-to-day challenges and struggles. Retreats are no cost to the veteran which includes lodging, travel, and activities.

MEDAL OF HONOR: \$15,000: Sponsors up to 10 veterans and their family members at one of our group retreats held at accessible housing in Carolina Beach or Boone North Carolina **OR** the Virginia Beach Skydive Event **OR** the Winter Sports Clinic event.

◆ VAU will showcase your company on our website and through our social media ◆ provide VAU branded t-shirts and hats for 5 people ◆ permission to use the VAU logo on your website ◆ allow corporate material to be provided to families at the retreat ◆ includes invitation to join one of the Richmond-based retreats to meet the veterans, make remarks and have photos taken.

SILVER STAR: \$3,000: Sponsors lodging for a wheelchair veteran to attend a single-family retreat at one of our 25 accessible properties.

◆ VAU will showcase your company on our website and through our social media ◆ provide VAU branded t-shirts and hats for 3 people ◆ permission to use the VAU logo on your website ◆ signage displayed at the retreat ◆ provide a photo of the family with your logo (if permission can be obtained).

BRONZE STAR: \$1,500: Sponsors all meals and accessible activities during a single-family retreat.

◆ VAU will showcase your company on our website and through our social media as a sponsor.

PATRIOT: \$300: Sponsors adaptive equipment for one athlete at VAU retreat aligned events. Events may include hunting, deep sea fishing, parasailing, beach excursions, etc.

◆ VAU will list your company on our website as a sponsor.



Veterans and Athletes United is dedicated to empowering wounded, injured and ill veterans to fully live their lives and honor our fallen military heroes. To discuss sponsorship opportunities, please contact James Howard, founder, by phone at 540-597-3186 or by email at veteransau@gmail.com. Visit the website at <https://www.vetsau.com/>



Sponsorship Opportunities: Adaptive Sports

VAU presents veterans with athletic and recreational challenges to empower them to achieve athletic goals beyond their disabilities. We support veterans to participate in numerous nationwide adaptive sporting events, providing grants for equipment as well as travel support. Allowing them to continue learning from others and improving mental and physical strengths. We also hold hunting, skydiving, and fishing events throughout the year.

MEDAL OF HONOR: \$2500: Sponsors the adaptive equipment or travel/lodging to for 1 or 2 veteran athletes to compete in Warrior games, Wheelchair games, Golden Age games, **OR** Summer Sports Clinic.

◆ VAU will showcase your company on our website and through our social media ◆ provide VAU branded t-shirts and hats for 3 people ◆ permission to use the VAU logo on your website◆ a photo of athletes if permission can be obtained.

SILVER STAR: \$1000: Sponsors a fully accessible hunting or fishing trip for up to 8 veterans.

◆ VAU will showcase your company on our website and through our social media ◆ provide a VAU branded t-shirt and hat ◆ permission to use the VAU logo on your website◆ a photo of athletes if permission can be obtained.

BRONZE STAR: \$500: Sponsors the meal for up to 30 veterans at a Richmond retreat for VAU's monthly BBQ/Fishing/massage therapy gatherings.

◆ VAU will showcase your company on our website and through our social media ◆ permission to use the VAU logo on your website◆ a photo of veterans if permission can be obtained.

PATRIOT: \$250: Sponsors a skydive for one veteran to include pictures and video with a trained tandem Skydive instructor **OR** the cost for one veteran to participate in a kayaking or whitewater rafting trip.

◆ VAU will list your company on our website as a sponsor ◆ if permission can be obtained, a photo of the dive or trip.



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Sponsorship Opportunities: Fallen Heroes Memorial

VAU seeks to honor our fallen heroes from the War on Terror as well as their gold star families. We completed the 1st Fallen Heroes Memorial in 2018, which is an American Flag designed out of over 7000 dog tags. It has traveled to 85+ locations nationwide to bring awareness of these heroes, educate future generations and provide a place to heal. VAU has recently completed its second memorial flag that travels to the central and western parts of the United States.

MEDAL OF HONOR: \$45,000: Purchases a truck to transport the memorial to numerous display locations nationwide (*to date VAU has rented a vehicle*).

♦VAU will feature the sponsor logo on the truck and traveling trailer ♦ VAU will add the sponsor's name to the recognition plaque located at the Richmond Virginia location memorial flag. ♦ provide VAU branded t-shirts and hats for 5 people ♦ VAU will showcase your company on our website and through our social media and permit use of the VAU logo on your website.

DISTINGUISHED SERVICE AWARD: \$25,000: Sponsors the purchase of 7,000 American made dog tags as well as high quality engravings of each tag to create a new traveling Fallen Heroes Memorial. Includes a transport trailer.

♦ VAU will feature the sponsor logo on the truck and traveling trailer ♦ VAU will add the sponsor's name to the recognition plaque located at the Richmond Virginia location memorial flag. ♦ provide VAU branded t-shirts and hats for 4 people ♦ VAU will showcase your company on our website and through our social media and permit use of the VAU logo on your website.

SILVER STAR: \$5,000: Covers a display of our memorial flag in front of the Lincoln Memorial in Washington DC during Memorial Day weekend or a display near or in the vicinity of the National September 11 Memorial and Museum in New York City.

♦ VAU will feature the sponsor logo on the truck and traveling trailer ♦ VAU will add the sponsor's name to the recognition plaque located at the Richmond Virginia location memorial flag. ♦ provide VAU branded t-shirts and hats for 4 people ♦ VAU will showcase your company on our website and through our social media and permit use of the VAU logo on your website ♦ company representative invited to participate in the unveiling (does not include travel expenses).

BRONZE STAR: \$1,000: Covers one year's worth of maintenance for one of the memorial flags. This includes cleaning materials, trailer, and Memorial frame parts, etc.

♦ VAU will feature the sponsor logo on one of the traveling trailers ♦VAU will showcase your company on our website and through our social media and permit use of the VAU logo on your website.

PATRIOT \$250: Provides package of new dog tags with engravings.

♦ VAU will showcase your company on our website and through our social media and permit use of VAU logo on your website.



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Contact Us



Your tax-deductible donation makes a statement to the community and nation that we support our veterans and their families.
On behalf VAU and all those we serve, thank you!

Phone

540-597-3186

E-MAIL

VeteransAU@gmail.com

Mailing Address

Veterans and Athletes United
2536 Falkirk Drive
Richmond, VA 23236



VETERANS & ATHLETES UNITED

Donation Form

Veterans and Athletes
United
EIN: 46-1844248

Donor Information

BUSINESS NAME	NAME (LAST, FIRST, M.I.)
STREET ADDRESS	EMAIL
CITY, STATE, ZIP	PHONE
WEBSITE	ALTERNATE PHONE

Donation Description

CHECK ONE: <input type="checkbox"/> CASH <input type="checkbox"/> PRODUCT / ITEM <input type="checkbox"/> SERVICE <input type="checkbox"/> OTHER	
AMOUNT PLEDGED / DESCRIPTION	DATE
NOTES	

Contact Information

VAU Veterans and Athletes United

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President

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