



VAU is an all-volunteer nonprofit, founded and run by Veterans. Our sole purpose is to honor our Nation's Fallen Heroes from the Global World on Terror as well as their Gold Star Families through our VAU Fallen Heroes Memorial while having a positive impact on our Nation's communities. This 28 foot wide by 6 foot tall American flag symbolizes the shape of the flag when draped on a fallen service members casket. It is designed out of the close to 7000 dog tags of all those who have fallen in the War on Terror. There are 50 gold stars honoring all gold star families nationwide. Displayed in front of the flag is a battle field cross sculpted from mahogany wood by female veteran artist Alicia Dietz. <https://www.vetsau.com/memorial>

We have 2 traveling memorial flags located in St. Louis, Mo and Richmond, Va area. We request a base display fee of \$3500 for locations within 200 miles of these 2 areas for a weekend display. This helps us to cover all costs associated with transporting the flag and other expenses required to keep the flags traveling. We are all veteran volunteers and do not make any money off the flag. Any remaining proceeds from memorial events are used towards long term maintenance of the flag and to support gold star family organizations.

If your event is located outside of the 200 mile range of the 2 memorial HQ locations or the requested display dates are longer than a weekend time frame, then we will review the application and provide an estimated display fee for your event.

If you cannot find a sponsor or cover the minimum \$3500 fee or the provided event estimate, then please let us know what amount you are willing to donate towards displaying the memorial at your event.

Average travel costs are \$1.25/ mile, \$200/per night lodging, \$600-\$1200 rental truck and \$134 meals (per day/per two volunteers). Larger cities may be slightly higher than these average costs.

While we are very grateful of the abundant number of requests, we do need to be selective of applications. As soon as it is received, your application will go through a process of VAU Board review and scheduling. We will notify you as soon as possible if your location has been approved. We appreciate your patience during this process. We understand that the timing of a specific event may be a large factor in your date selection, however, we ask that you consider several available dates as it may be advantageous to group several events together within a certain proximity.

Please complete and return the attached VAU Fallen Heroes Memorial Application & FAQ. Should you have any questions, please feel free to reach out to us.

James Howard
VAU Founder and President
540-597-3186
VeteransAU@gmail.com www.vetsau.com



Please complete the following:

Host organization Name: _____

Website URL: _____

Event Address: _____

Event Dates requested (please provide 2-3 dates):

Event Date	Set Up Time and Date	Break Down Time and Date

Primary Event/Facility Point of Contact:

Name: _____

Email: _____

Phone: _____

Is this an annual event? _____

Is there event or facility insurance that our memorial can be added to during the dates of its display? If yes, please provide information. _____

If placed outside will there be occasional security provided? Can you provide a volunteer to watch over the memorial to ensure protection during the event? Ex. no children play on the fragile battlefield cross carved out of mahogany. _____

Please describe how your event impacts the lives of active duty, veterans and gold star families.

Estimated number of attendees:

Are any political figures involved with this event? If so would they be using this event to benefit a campaign or their political party?

Is the event open and free to the public? If not, what portion of proceeds are donated to veteran nonprofits and gold star family organizations?

If your location is approved, are you willing to find a sponsor or make a donation to help with travel expenses? (We will provide an estimate of travel costs if approved based on location and duration of the flag display for the event)

I have read and understand the Requirements on the proceeding pages:

Date: _____

Requirements

- Minimum 28' wide x by 6' tall (clear height) flat solid surface area. The Battlefield cross is placed 4' in front of flag and back angle supports are placed behind the flag 2-4ft depth with sand bag stabilizers;
- Minimum 4-5 volunteers for set up and break down capable of lifting minimum of 50 lbs;
- If the memorial will be displayed for a long period of time and our memorial travel coordinator is not available, one of the host volunteers need to be knowledgeable on break down of the dog tag panels in case of emergency wind of over 30mph. If placed outside we will need something solid to ratchet strap backside of the memorial. Fence, concrete pillars, sturdy yard stakes etc.

Host location social media posts and press releases regarding our memorial:

The last thing we want do is disappoint a visitor or gold star family members because of inaccurate information provided. We ask that if you make any social medi posts regarding the memorial please do the following:

1. Post correct dates and times of your event for those who may be traveling to visit the memorial:

2. Tag us:

our FB link - VAU Veterans and Athletes United

or Instagram add @vetsau

and include our info website www.vetsau.com/memorial

3. The proper name for the memorial is VAU Fallen Heroes Memorial. Also, if any media outlets would like to do an article on our memorial please provide our contact information and we will provide an official press release if needed.

If you have any questions please contact:
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VAU FALLEN HEROES MEMORIAL LAYOUT

